



Publicity and Media Cell

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PRESS RELEASE- YUVA SANGAM PHASE V: STUDENTS FROM RAJASTHAN ARRIVED AT IEST SHIBPUR FOR CULTURAL EXCHANGE

Under the “Ek Bharat Shreshtha Bharat” Program, the Yuva Sangram is an initiative by the Government of India to strengthen people-to-people connections, especially among the youth nationwide. In Yuva Sangram Phase V IEST, Shibpur (Nodal Institution, West Bengal) has been paired with IIT Jodhpur (Nodal Institution, Rajasthan).

A delegation of 40 students from Rajasthan’s Higher Education Institutions has arrived at IEST Shibpur as part of Phase V of the ‘Ek Bharat Shreshtha Bharat Yuva Sangam’ programme. The initiative, aimed at fostering cultural and educational exchange, promotes mutual understanding between different states.

The students stayed at IEST Shibpur from December 4 to 9, 2024, with activities including visits to landmarks like Belur Math, Victoria Memorial, and Eco Park. The programme focuses on five areas: Tourism (Paryatan), Traditions (Parampara), Development (Pragati), People-to-People Connect (Paraspar Sampark), and Technology (Prodyogiki).

Launched by Hon’ble Prime Minister of India Sri Narendra Modi, the Yuva Sangam programme continues to inspire youth participation, strengthening India’s unity and cultural exchange.



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