

Information Brochure
Admission to Two Years Full Time MBA Program
Academic Session 2022-23

NIRF Ranking (Year 2021)
Engineering – 27 | Architecture – 9 | Overall – 46



Indian Institute of Engineering Science and Technology, Shibpur
Howrah – 711 103, West Bengal, India
(Formerly known as Bengal Engineering and Science University, Shibpur)

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MESSAGE FROM THE DIRECTOR

Dear Applicants, I heartily welcome you to the School of Management Sciences (SOMS) which has been an integral part of the Indian Institute of Engineering Science and Technology (IIST), Shibpur, for the last two decades. IIST Shibpur, as you know, is considered as the flagship educational institute for Engineering Science and Technology across the Indian subcontinent.

The small seed planted way back in 1856 as Civil Engineering College has been transformed through a grand evolution process into its present form over a period of 163 years. In March 2014, this prestigious institute (erstwhile B.E. College – Bengal Engineering and Science University, Shibpur) was converted to the Indian Institute of Engineering Science and Technology, Shibpur. The School of Management Sciences, a very young component of IIST, has grown organically over the last couple of decades, spreading Management Education for the progress and betterment of industry and society. SOMS has crafted the two-year full time Post Graduate Program very carefully so that the students who graduate from SOMS develop into leaders who remain sensitive to the necessities of the society and respond to the needs of Indian Business. At the same time, we ensure that our students value the knowledge and relevance of the evolving international economic and business scenario along with societal realities.



SOMS in the process of growing, for the last twenty years, has imbibed adequate amount of international component in the curriculum and offers subjects which are meaningful to budding young managers and entrepreneurs. Our evaluation process encompasses written and verbal skill sets and once a participant has gone through the full rigor of our MBA course, it gives the student a great deal of self-confidence and determination to set out and compete against the best and brightest found in the Indian Business scenario. With over 800 alumni occupying positions of prestige in large business organizations in India and abroad, SOMS is committed to fulfill the expectations of the society, community and country of delivering high quality management education at a very affordable price.

Through the pages of this brochure, you will get a broad overview of our full-time Master of Business Administration program. I welcome you to read this booklet to know about the School of Management Sciences, IIST, Shibpur.

Prof. Parthasarathi Chakrabarti
Director, IIST- Shibpur.

MESSAGE FROM THE HEAD, SCHOOL OF MANAGEMENT SCIENCES



Amongst the ever-increasing number of colleges, universities and business schools offering a Master's degree in Business Administration, the School of Management Sciences (SOMS) at the Indian Institute of Engineering Science and Technology (IIST), Shibpur, has carved a niche for itself, with the nurturance and support of the renowned heritage engineering and technological institute of IIST, earlier known as Bengal Engineering College and subsequently as Bengal Engineering and Science University (BESU),

Shibpur.

The two-year MBA program at SOMS has students trained in the focus areas of marketing, finance, human resources, operations, accounting and entrepreneurship. With a solid academic foundation, this business school is geared towards real world profession outcomes and prepares the students for leadership roles in business and industry. Personality development, language fluency, general aptitude and social skills are honed for an all-round development as a manager. Rigorous project-work and internships provide experience in decision making and formulation of strategies. Our students are well-acquainted with the practicalities of administering a wide range of businesses as they are exposed to interactions with successful managers through regular invited lecture sessions.

Our students also receive opportunities for preparation as founders of startup companies. The alumni of SOMS are extremely well-placed and their positive feedback and strong bonding with their alma mater stand testimony to the success of this business school.

Prof. Binay Krishna Ghorai

Professor & Head, School of Management Sciences
IIST- Shibpur

1. IMPORTANT INFORMATION

Applications are invited from Indian nationals in the prescribed form for admission to the 2-Year full-time MBA Post Graduate (PG) Program in Management Sciences for the academic session 2022 – 2024 in the School of Management Sciences (SOMS), under IEST, Shibpur. Applicants are required to apply online at www.iests.ac.in

The candidates are advised to read each and every instruction given in this Information Brochure very carefully before applying online.

- a. **Application fee is Rs.1500/- for UR/OBC(NCL)/EWS and Rs.1000/- for SC/ST/PWD candidates.**
- b. A candidate has to apply through an online application form.
- c. The mere application does not guarantee a call for the interview.
- d. The Selection Process is a two-tier one and is elaborated in Section 6 of this document. Shortlisted applicants would be appearing for the interview.
- e. **Reservation for SC/ST/OBC(NCL)/EWS/PwD Categories:** The Institute will follow the reservation policies of the MHRD, Govt. of India. Certificate for SC/ST/ OBC(NCL)/EWS/PwD will be as per Govt. of India Rules. For OBC (NCL) category, the format for certificates must be as per DoPTOM No.36036/2/2013-Estt (Res) dated 30/05/2014 and for EWS category, the format for certificates must be as per DoPTOM No.36039/1/2019-Estt (Res) dated 31.01.2019. OBC (NCL)/EWS certificate issued on after April 1, 2021 shall be accepted during online document verification. However, admission offered, if any, shall be provisional and subject to submission of OBC (NCL)/EWS certificate issued on or after April 1, 2022 at the time of physical reporting in the Institute.
- f. Candidates who are selected for appearing in the interview, have to produce all original mark sheets and certificates including those for the qualifying degree as mentioned in Section 6 at the date of the interview, failing which they will not be allowed to appear for the interview and their candidature is liable to be nullified.
- g. SOMS reserves the right to restrict the number of candidates to be called for the interview suitably judging the merit of the applicants.
- h. All candidates who are eligible for admission but whose results are yet to be declared, shall be allowed for provisional admission, if selected, on production of Course Completion Certificate from appropriate authorities. Similarly all eligible candidates who are migrating from other University/Institute shall be allowed for provision admission, if migration certificate or no objection certificate from the University/Institute last attended cannot be submitted at the time of admission. They shall be required to submit their results of the qualifying degree examinations and migration certificate (as applicable) by 30.09.2022 (Subject to change due to pandemic situation) and failing which their admission shall stand canceled.
- i. The admission shall be purely provisional subject to the confirmation that they satisfy the prescribed eligibility conditions.
- j. Students shall be governed by PG ordinance/ regulations in vogue.
- k. If selected, all the original documents will be verified during physical reporting for admission. If anything found wrong, applicant's admission shall stand canceled.

At the time of admission, each MBA candidate will be required to furnish an undertaking in a non-judicial stamp paper of Rs.10/- signed by a notary in a prescribed format (text will be made available on the website) that the MBA candidates will not indulge in any form of ragging. MBA students found to be involved in the act of ragging will be strictly punished as per rules.

1.1 Instructions to Fill the Online Application Form:

- Fill up the ONLINE application form with appropriate data with the following:
<https://forms.gle/qFEyMksSSDPchEAo9>

- In the online application form the candidate has to write within 100 words why he/she wants to pursue MBA and why in IEST, Shibpur. Please note that you have to upload your digital photograph and signature in image format.
- **Download a pdf copy of MBA admission form the Institute website (www.iiests.ac.in) under MBA admission section.** Fill up the form and upload a copy of the same while you are submitting the online application. You have to submit the original copy of this application form if selected for admission.
- Payment of application fee has to be made in the following Institute's Bank account only and upload the scan copy / pdf copy of the receipt while you are submitting online application.

Bank Name: UCO Bank
Branch name: BESU Branch
MICR No.: 700028178
Account Type: Savings Account
Account Number: 23690110000489
Account Name : IEST SHIBPUR- STUDENTS FEE
IFSC Code: UCBA0002369

Please note that:

- ❖ **Candidates must fill/enter their CGPA or percentage of marks as issued by their institute/college/university. Candidate must not convert their CGPA into percentage and vice-versa.**
- ❖ **Online application submitted by the candidates shall be considered final and binding. Requests for making correction in the online application shall not be entertained.**

Please note that sending of hard copy of the application form is not required.

1.2 Important Dates of admission –2022[#]:

Sl. No.	Event	Date
1	Online application starts	March 01, 2022
2	Last date of submission of the online application with payment	April 30, 2022 (11.59 p.m.)
3	Publication of the list of eligible candidates for the interview (for screening) in the Institute website	To be notified in the Institute's website
4	Interview	
5	Publication of the final list of selected candidates for MBA admission on the Institute website	
6	Date(s) of admission	

[#]Please visit the Institute website (www.iiests.ac.in) regularly for any updates about subsequent amendments in the advertisement and results. **No correspondence in any form in this regard will be made by the Institute with an individual candidate.**

The dates given above are tentative. Any changes in the dates will be indicated on the website.

2. THE INSTITUTE

Indian Institute of Engineering Science and Technology, Shibpur (IIEST, Shibpur) started its journey in 1856 as CALCUTTA CIVIL ENGINEERING COLLEGE and emerged as a premier engineering college in the pre-independence India. It was renamed as BENGAL ENGINEERING COLLEGE, SHIBPUR in 1920. The College received the status of a DEEMED UNIVERSITY in 1993 and was subsequently transformed to BENGAL ENGINEERING AND SCIENCE UNIVERSITY, SHIBPUR in 2004. The institute has been upgraded to an INSTITUTE OF NATIONAL IMPORTANCE by the amendment of NITSER Act of the Parliament in 2014 and renamed as INDIAN INSTITUTE OF ENGINEERING SCIENCE AND TECHNOLOGY, SHIBPUR. The Institute has fifteen departments of Engineering, Architecture, Science, and Humanities & Social Science disciplines. In addition, it has five Schools and two Centres dedicated for imparting education and conducting research in interdisciplinary fields.

2.1 Why IEST?

- **Teaching**

One of the remarkable strengths of the Institute is the pool of excellent faculty members. The faculties truly care for their students in clarifying their questions in the class.

- **Proximity to Metro City**

IEST, Shibpur, is conveniently located and well connected to all important locations in Howrah and Kolkata, the twin cities situated on the two banks of the River Hooghly. It can be easily accessed by train from Shalimar, Howrah, Sealdah and Kolkata Railway Junctions, and is well connected with the NSC Bose International Airport, Kolkata. Of late Kolkata Metro Line 2, a rapid transit line travelling underneath the River Hooghly, has connected the twin cities.

- **Research Collaboration with Neighbouring National Institutes**

State-of-the-art research facilities of the Institute are helpful to undertake fruitful and relevant research. Further, the proximity to Kolkata allows IEST to collaborate with different top-notch national level neighbouring institutes of the metro like CGCRI, IACS, ISI and also with renowned old universities like University of Calcutta and Jadavpur University.

- **NIRF and QS Rankings**

In recognition of its core strength in 'Teaching, Learning & Resources', contribution towards 'Research and Professional Practices', inclusive 'Outreach Activity', and 'quality of graduates and post-graduates', the National Institutional Framework (NIRF), Ministry of Higher Education, Govt. of India has awarded the Institute with an All India ranking of 21 in Engineering and 6 in Architecture with an overall ranking of 43. IEST Shibpur has also ranked 301-350 among the top 650 Universities in Asia category by the QS Asia Ranking 2021,

- **Availability of Scholarships**

This Institute of National Importance (INI) is a Central Govt. Funded Technical Institute (CFTI). This makes different types of funding in the form of scholarships available for the students and faculties.

- **Rich Legacy of Illustrious Alumni**

The century-old legacy of the Institute has produced illustrious alumni who made remarkable contributions in different fields across the globe. To mention a few, the alumni consists among others Shanti Swarup Bhatnagar laureates like Soumitra Banerjee and Amitabha Bhattacharyya; and Padma Bhushan and Padma Shree recipients like Buddhadev Das Gupta and Chaitanyomoy Ganguli. The strong alumni network takes keen interest in contributing to the development of the Institute.

- **Great Campus Life**

Physically, IEST Shibpur campus was once a part of the neighbouring AJC Bose Indian Botanic Garden. The flora and fauna of the campus makes it a great place to live. Different student clubs give the student a scope of a quality life outside academics in the campus. The proximity of the metro gives the students the scope of having occasional week-end hangouts at restaurants, multiplexes, theatres, shopping malls etc.

3. ABOUT SCHOOL OF MANAGEMENT SCIENCES (SOMS)

School of Management Sciences (SOMS) is an integral part of IEST, Shibpur. SOMS started its journey as B.E. College School of Management Sciences (BECSOMS) in the year 1999 for management education with the commitment of meeting the need of professional managers in the Indian industries.

Over a period of 20 years SOMS has emerged as an Institution of excellence in all facets of management education with highly specialized, sophisticated & 21st Century oriented courses and curriculum. The goal of SOMS is to achieve professional growth through holistic management education to shape future leaders for the corporate through intermingling of functional knowledge in Marketing, Finance, Operations and Human Resource Management.

The faculties work in close association with various Government institutions and industry to embrace the latest changes in business and industry in the syllabus. Faculty members are continuously undertaking relevant

research and developmental activities which help to improve the quality of teaching materials and cases relevant to various subjects. SOMS has over the years maintained an excellent reputation with recruiters and the industry, in general achieving consistent good placement figures. The School of Management Sciences offers MBA program and research program leading to Ph.D. in Management.

4. MBA Program at SOMS

The MBA program is designed with a well-balanced theory-practical orientation. First two semesters are intended to impart foundation knowledge about the various facets of management field and the subsequent two semesters are to be used for imparting domain specific knowledge in the area in which one student opts to specialize. Different teaching methods like case studies, simulation games, group discussions, group seminars, scenario building and project work are used to make the teaching-learning process interesting. Students are encouraged to analyze, innovate and prepare themselves for professional challenges of the industry. Additionally, in order to enable the student to acumen the real-life management scenario, the course also requires a student to undertake an industrial training of minimum forty-five days in the area in which one specializes. SOMS regularly tries to upgrade its syllabus in accordance to the requirements of the industry. Regular industry visits, lectures and interactions with the industry stalwarts are arranged to help the students acquire the much required industry experience. The two years' program leading to the Masters in Business Administration comprises of the following areas:

1. General Management
2. Organization Theory and Practices along with Human Resources Management skills
3. Accounting and Financial Management
4. Operations Research and Information Technology Management
5. Marketing Management
6. Professional values & Ethics and Practical Values
7. Innovation and Entrepreneurship Development
8. Operations Management and Supply Chain Management
9. Emerging issues in Modern Business

4.1 Course Design

- 4 semesters consisting of theory papers and a viva-voce at the end of each semester
- 15 core and 6 elective Management Papers
- 4 Specializations (Operations, HRM, Marketing, Finance,) with the option to different Major-minor combinations

4.2 Specializations

The four specializations currently offered in SOMS for MBA course are: 1) Marketing Management; 2) Financial Management; 3) Human Resource Management and 4) Operations Management; with the option of different Major-Minor combinations.

4.3 Research Program at SOMS

To augment the on-going quest to promote excellence in management education, the School launched the Doctoral Program in Management.

It is designed to nurture high quality teachers, researchers and management professionals by providing an opportunity for interdisciplinary education and research in management sciences.

This program focuses on research in general management as well as advanced areas of specialization like Marketing, Finance, Human Resource Development, Organizational Culture & Effectiveness, Turn Around Strategies, Branding, Price Movements in Stock market, Optimization Models in Management Sciences, Computational Business Intelligence etc.

4.4 Academic Excellence

Excellent curriculums are true foundations to a lasting academic success. However, curriculums geared by unique

efforts yield strong academic fundamentals leading to improved performance of students; which is the driving belief here at SOMS.

Students of MBA Program keep in touch with the faculty members of SOMS and other distinguished personnel from the industry as well as from other renowned management institutions. They enjoy an effective student-teacher ratio in day-to-day academic interactions with adequate personal care.

School of Management Sciences provides an academic ambience and milieu conducive to the growth and development of future Business Leaders. School of Management Sciences provides the following for the overall development of the aspirants in management education:

1. Industry requirements-based curriculum
2. Theoretical exposure along with practical experience
3. Innovative decision-making with state-of-the art information technology
4. Development of independent thinking with strong reasoning atmosphere encouraging entrepreneurship, Operations Research, Operations Management, Optimization, Quality Management.

4.5 Faculty Profile, SOMS



Dr. Shashwati Banerjee, Ph.D.
(IIT, Kharagpur)
Faculty Member, Dept. of Humanities and Social Sciences
Area: Managerial Economics, Econometrics



Dr. Averi Mukhopadhyay, Ph.D.
(IIT, Roorkee)
Faculty Member, Dept. of Humanities and Social Sciences
Area: American Literature, Cultural Studies



Dr. Partha Sarathi Chowdhury, Ph.D.
(University of Burdwan)
Faculty Member, SOMS
Area: Marketing, Operations/ Production, Quantitative Techniques



Dr. Poulomi Mukherjee (Mondal), Ph.D.
(Jadavpur University)
Faculty Member, SOMS
Area: Operations



Dr. Rana Basu, Ph.D.
(IIT, Kharagpur)
Faculty Member, SOMS
Area: Operations & Supply Chain Management, Innovation & Entrepreneurship



Dr. Madhumita Roy, Ph.D (IIT, Kharagpur)
Faculty Member, Dept. of Humanities and Social Sciences
Area: Postcolonial Literature, Cultural Studies



Dr. Satarupa Roychowdhury, Ph.D.
(University of Calcutta)
Faculty Member, SOMS
Area: Finance & Accounts



Dr. Mandira Dey, Ph.D.
(University of Burdwan),
Faculty Member, SOMS
Area: HRM, Organisational Behaviour, Marketing



Dr. Shanujas Varikkodan, Ph.D.
(NIT Calicut)
Faculty Member, SOMS
Area: Human Resource Management & Organizational Behaviour

5. Esteemed Organizations Considering Students for Internship & Final Recruitment



5.1 Ongoing Recruitment Process with Organizations, for 2021 Pass-out Batch as on 31.12.2021

- TCS
- Berger Paints India Ltd.
- Kotak Life
- BYJU'S
- Epirock Mining
- Acxiom Consulting
- Zycus

6. ADMISSION TO MBA PROGRAM

The MBA program shall be opened to the candidates of any Nationality and candidates performing successfully in the selection process shall be eligible for admission to the MBA program of the Institute.

6.1 Minimum Qualification:

The candidates with the following qualifications shall be eligible to apply for the MBA Program:

- A Bachelor's Degree in Engineering, Science, Humanities, Arts, Commerce, Business Administration with a minimum of 60% marks (CGPA = 6.5 on 10 point or equivalent) for UR/OBC (NCL)/EWS and 55% marks (CGPA = 6.0 on a 10-point scale) for SC/ST/PWD candidates in the Honours/Major subject with a valid MAT/CMAT/CAT/XAT/GMAT score.
- Students appearing for their final year graduation examination (and fulfilling the eligibility conditions stated above) may also apply. However, if selected, they will be provisionally admitted and the admission will be cancelled if they fail to produce the result of their final examinations satisfying the eligibility criterion of the course on or before 30th September, 2022 (Subject to change due to the pandemic situation).

6.2 Seat Matrix

The total sanctioned seats are:

UR	OBC(NCL)	SC	ST	EWS	Total
25 (PWD-02)	16 (PWD-01)	09	04	06	60

* Government of India reservation policies will be followed for SC/ST and the Persons with Disabilities (PwD) Candidates. In absence of any applicant from PwD category, the seat reserved for PwD category will be distributed back to the categories from which they were taken. [EWS- Economically Weaker Section]

* De-reservation policy would be followed as per the Post Graduate admission of students in different disciplines of the Institute.

6.3 Selection Process:

- Due to the prevailing pandemic situation, selection process for this year would be a two –tier process as mentioned below. Eligible (Section 5.1) applicants will be shortlisted based on their academic records. These shortlisted applicants would be further called for the online interview.
- The weights on the different components of the two-tier selection process are elaborated below. After the initial screening of eligible applicants, the following weights are allotted (shown in % within braces) as mentioned below:

- Academic Performance (Starting from class 10th onwards) (50%)
- Performance in the Interview (50%)

6.4 Fees and other details

Every student shall be required to pay the following fees at the time of joining. All Fees may be revised as per the decisions of the Institute authority. The candidates will be notified about such revisions through the Institute website.

Item	Amount in Indian Rupee
Registration & Admission Fee (Per Semester)	500.00
Students' Activity (Per Semester)	500.00
Infrastructure & Maintenance Fee (Per Semester)	2500.00
Examination Fee (Per Semester)	1000.00
Tuition Fee (Per Semester)	100,000.00
Total (per semester)	1,04,500.00
Institute Caution Money (One time and refundable)	3000.00
Total amount payable at the time of admission	107,500.00

Institute fees (Tuition fees and Examination fees etc.) are collected through an individual bank account in the name of the student (opened with UCO Bank, BESUS Branch). This is mandatory and bank account is to be opened by student within a month from the date of admission. A student is expected to keep sufficient funds in his/her bank account. The dues are notified from time to time and deducted automatically from the account of the student. Defaulters with pending dues are not allowed to pursue further academic activities in the Institute. The method of payment may change as decided by the higher authority.

7 CAMPUS & AMENITIES

The Institute has a beautiful green campus covering an area of about 49 hectares situated on the bank of the river Hooghly. It is located next to the AJC Bose Indian Botanical Garden and opposite to the Kolkata Port. The campus has a number of academic and administrative buildings, library, accommodations for staffs and students, guest house, auditorium, swimming pool, students' amenities, banks, school, hospitals and general services.



Main Academic and Acharya SN Bose Building

The four-storied Main Academic Building accommodates most of the engineering departments, Department of Human Resources Management, Office of the Dean (Academics) and Office of the Deputy Registrar (Academics). The eight-storied Acharya S N Bose Building accommodates science departments, architecture, and various centers and schools. SOCSAT is located inside a heritage building. Offices of the Director, Deans, Registrar, and other administrative offices are also located in the eight-storied building.



Main Academic Building

7.1 Central Facilities

7.1.1 Library

The Institute has a separate library building which is kept open from 9 AM to midnight. The library provides online search facilities (OPAC) of its database from any computer connected to the Internet and

also from the computers in the library dedicated for the users. Currently, the library has more than 1.4 lakhs text and reference books, and 40,000 bound volumes of journals. It also has a huge collection of documents including patents, standards, technical reports and pamphlets. The library possesses a good collection of old and rare books and journals of the nineteenth century. The library is a member of the Indian National Digital Library in Engineering Science and Technology (INDEST) and UGC-INFONET Digital Library Consortium of Information and Library Network (INFLIBNET) Centre and provides online access to full text

of journals including American Society of Civil Engineers (ASCE), American Society of Mechanical Engineers (ASME), Economic and Political Weekly, IEEE /IIEE Electronic Library (IEL Online), ISID, JCCC@INFLIBNET, JSTOR, Science Direct, Springer Link and many others. It subscribes a large volume of e-books. The library also has different software which helps the students to write papers and reports in correct English with the plagiarism checking.



Ramanujan Library

7.1.2 Computer Centre

All departments, schools and centres of the Institute have computing facilities for their students. In addition, there is a Central Computer Centre which provides computing facilities for undergraduate and post-graduate courses and research works. The Computer Centre along with the departments, schools, centers, offices and hostels are connected to a campus wide fibre optic network. The entire campus including the hostels is Wi-Fi enabled.

7.1.3 Workshop

The Workshop Complex has nine engineering workshops including Carpentry, Smithy, Welding and Painting, Fitting, Machine, Foundry and Pattern, Boiler, Electric, Automobile, and Project Model to offer workshop practice.



Workshop Building

7.2 Health Service

The Institute has a Health Unit with Medical Officers and other supporting staff to serve the primary medical needs of the campus inmates. It provides 24hours' ambulance service. The Unit has an ID Ward to effectively isolate students suffering from infectious diseases. However, for serious cases the patients are referred to suitable city hospital.

7.3 Hostel Accommodation

Hostel accommodation is not guaranteed. It may be provided as per norms of the institute, subject to availability.

7.4 Students Amenities

Office of the Dean of Students Welfare facilitates all students to use different facilities available at the campus. The students of this Institute are encouraged to participate in sports and games, various cultural activities like music, photography, dramatics, paintings, model making, creative writing, debating, as well as to explore innovation and incubation of business plans, etc. All students are encouraged to participate in games or some form of physical training. The students are advised to join the athletics Club and at least

one of the societies in the Students' Activity Centre. The campus has the following amenities for the students.

- Centre for Creative Expressions with different hobby clubs
- R. N. Banerjee Student Recreation Centre
- Institute Hall: A Multipurpose Auditorium
- Gymnasium
- Oval and Lords - Two sports grounds
- Swimming Pool
- Alpona Banerjee Memorial Centre for Innovation
- Basketball court
- Student canteens /cafeteria as well as food kiosks
- Tagore Green Business Incubation Centre.

8. CONTACT DETAILS

For any specific inquiry regarding MBA admission 2022, please contact:

Prof. Binay Krishna Ghorai

Head, SOMS; IEST, Shibpur

Email : hod@soms.iiests.ac.in ; office.soms@iiests.ac.in

Contact No. (033) 26688355, (033) 26684561-63 Extn. (439, 440)

School of Management Sciences, (SOMS)

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