

## Department of Human Resource Management (HRM)

### BENGAL ENGINEERING AND SCIENCE UNIVERSITY, SHIBPUR

#### Annual Report 2011-2012

Name of the Department : **Human Resource Management**

**A. About the department :** The erstwhile Training and Placement Department of the Institute was rechristened as Department of Human Resource Department in the year 1994 -95 and is headed by one Professor and supported by one Assistant Training Officer and other staff. The Department has its current activities in the following areas :

- Job Placements of students of the university through Campus and Off-campus selection processes.
- Vacational / Summer Training of the students of the University
- Government of India Apprenticeship Programme
- Grooming up ( Personality/Soft-Skill/ Performance Effectiveness ) Programme for the Students
- Facilitation for other career options : Preparatory programme for Competitive Exams and other Educational options abroad
- Industry-Contact programmes / Academic collaborations
- Entrepreneurship Development Programme
- IPR Awareness and Facilitation
- Career Counseling
- Industry Liaisoning

**B. Academic Programmes :** This is a service department catering to all UG, PG and Ph. D students. The Department has also started offering Ph.D programme under Faculty of Social and Management Sciences.

**C. Faculty position : 1 ( One )**

Sanctioned faculty post.: 1 ( One) Vacant Post : Nil

**Faculty Profile** ( in the following table) –

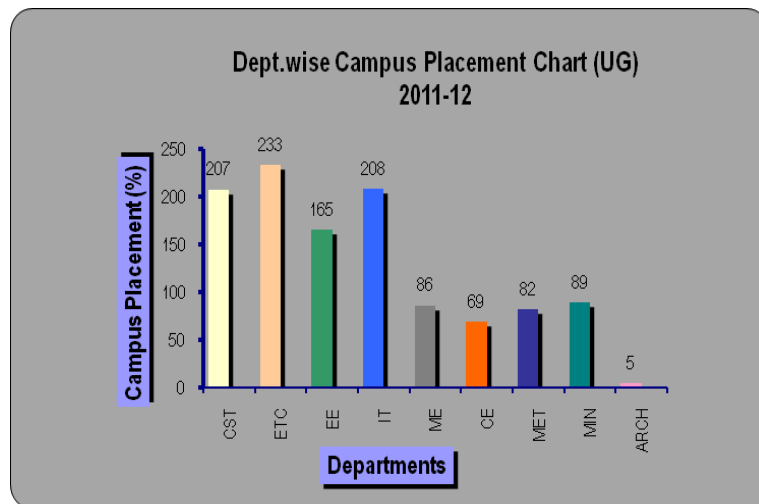
Name	Designation	Highest Qualification	Specialisation / Research Area	Contact No. E-mail
M.K.Sanyal	Professor	Ph.D	Entrepreneurship. IPR, Environmental Planning	9831352950 hodhrm@becs.ac.in

**D. Others :**

**Vital Information :**

- Number of Company Visited for Campus Selection Process for UG Students : **59 + 7 ( Off-Campus )**
- Total Number of Offers made to UG Students through Campus Selection process : **519** ( Including Dream Slot Offers)
- Number of Company Visited for Campus Selection Process for PG Students : **14**
- Total Number of Offers made to PG Students through Campus Selection process : **105** ( including dream slot offers )
- Range of Pay Packages Offered : **Rs. 8.75 Lakh** ( Annual CTC ) – **Rs. 2.65 Lakh** ( Annual CTC )

- **Department-wise Placement (UG) in %**



**Vacational Training :** During the year around 270 seats were organized in 36 organizations for summer placements of the students of pre-final year from 7 engineering disciplines in addition to facilitating a few other students having internships in different academic Institutions and R & D organizations both in-country and abroad.

#### **Grooming Activities organized by HRM Department**

- UGC Career Counselling Cell
- IEEE Workshop on Soft Skill Development

#### **Activities related to Students career where HRM department was represented**

- Industry Meet on Placement issues organized by various industries .
- Industry sponsored Faculty Development Programme

#### **Classes taken by HRM Faculty**

- Classes on Group Discussion and Seminar for 7<sup>th</sup>. Semester Engineering Students.

- Entrepreneurship and HRM Course for MSc. Students.
- Course on IPR for M.Sc. Students at Kolkata University

### **Industry promoted students' activities facilitated by HRM Department**

- CTS Certified Programme
- Students Workshops by TCS
- Presentation on Panasonic Scholarship Programme in Japan
- Presentation by Indo-German Training Centre on Scopes of Employment in Indo-German Member Companies

### **Other events organized by HRM Department**

- Workshop on Women Entrepreneurship sponsored by NRDC and attended by more than 200 women participants including more than 50 girl students of this University.
- Gallery –II under control of HRM department was thoroughly renovated and refurbished with modern facilities for Placement activities by courtesy of alumni of 1984 and 1986 batches and was rechristened as Gateway Hall.
- Presentation by young Alumnus Mr. Gaurav Konar on "Career Options Beyond BESU".



### **Academic Participation of HRM Faculty Members :**

- Expert Member of the AIU Equivalence Committee
- Career Counselling at Goenka Management Institute
- Professor-in-charge of Faculty Council of for Post-Graduate Studies in Social and Management Studies
- Industry Consultant on Public Health Engineering
- Selection Committee Member for Recruitment at WBUT

- Expert Member for WBUT for Inspection of affiliated Colleges.

### **Projects under HRM Department**

- Setting up of **Entrepreneurship Development Cell** funded by AICTE – ongoing
- Setting up of **Centre for Green Technology Business Incubation** – Proposal submitted to NSTEDB-Govt. of India.

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